



PRESS RELEASE

FOR IMMEDIATE RELEASE

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2024 Downtown Pomona Christmas Parade: “Vintage Holiday”

Saturday, December 14, 2024 | 6:00 PM

Grand Marshal 2024 Catherine Tessier

POMONA, Calif. – The Downtown Pomona District (DPD) proudly presents the 2024 Downtown Pomona Christmas Parade, themed *Vintage Holiday*, happening at 6:00 PM on Saturday, December 14th, 2024.



*This year’s Grand Marshal is **Catherine (Cathy) Tessier**, a renowned community leader and philanthropist. Cathy, alongside her late husband Victor, has played a transformative role in revitalizing Downtown Pomona through property investments and extensive civic contributions. Her legacy includes support for local nonprofits, the arts, and education, with notable contributions to the School of Arts and Enterprise and Western University of Health Sciences.*

To read the entirety of Cathy’s biography you can find it on our website.

Join Us for This Festive Celebration!

Over 100 entries featuring marching bands, youth groups, car clubs, dignitaries, floats, and more will light up the streets of Downtown Pomona. This cherished community tradition brings together thousands of participants and spectators to celebrate the holiday spirit.

Get Involved!

- Parade Entries: Submit your application online by December 4th at www.downtownpomona.org/paradeapp
- Volunteer Opportunities: Sign up to help make this event a success at www.downtownpomona.org/volunteer

For complete parade details, including the route, parking, and updates, visit downtownpomona.org/holidayparade.

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